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A SHORT STORY OF A GREAT MISSION

Driven by the values of sharing and openness, OCP Foundation endeavors specifically to improve the living conditions of thousands of people in Morocco and abroad.

Our actions revolve around five major themes, carried out directly by the Foundation or its affiliates:

- Social development;
- Agricultural development;
- Preservation of national and cultural heritage;
- Training and research;
- Reflection and strategy.

SHARING HERE AND BEYOND BORDERS

OCP FOUNDATION, IN MOROCCO AND ABROAD

OCP Foundation actions go beyond the borders of Morocco and extend to international communities. We commit to strengthen South-South cooperation and meet the needs of local populations.
AGRICULTURAL DEVELOPMENT: SOWING THE SEEDS OF A SUSTAINABLE AGRICULTURE
SOWING THE SEEDS OF A SUSTAINABLE AGRICULTURE

Through an integrated and participatory approach, the Agricultural Development program helps to improve the incomes and living conditions of small farmers in Morocco and in several countries of the South.

The agricultural development program seeks to pilot and implement economic and social development actions in the agricultural sector through:

**KEY PROJECTS**

- Supporting small Moroccan farmers, in partnership with OCP authorized fertilizer distributors, through outreach activities (demonstration plots, training days, etc.);
- Eco extension service (see diagram);
- Implementation of integrated agricultural development projects;
- Organization of OCP Caravans in Morocco and Africa;
- Research & Development.

**APPROACH**

- Understanding the issue of rural development
- Approach of participatory investigation
- Project set-up in consultation with stakeholders
- Impact measurement

**ECONOMY**

- The improvement of the incomes and living conditions of small farmers
- The promotion of good environmentally friendly agricultural practices
- The good governance of the Financial Contribution Program to Agricultural Development in Morocco
- The promotion of South-South cooperation around food and nutrition security
- The development of strategic partnerships in Morocco and abroad

**GOUVERNANCE**

- The development of strategic partnerships in Morocco and abroad

**ECO EXTENSION SERVICE**

- Territorial diagnosis: selecting farmers and crops
- Development and approval of technical training / region
- Restitution and analysis of (internal / external) results
- Set-up, technical monitoring, awareness
SOCIAL ACTIONS & YOUTH SUPPORT: A BETTER LIFE FOR ALL
A BETTER LIFE FOR ALL

The Social Actions and Youth Support program has a dual purpose:

- Contributing to create a more dignified daily life for the most vulnerable populations, including women and children;
- Improving the employability of young people by providing them with soft training and/or hard skills, as well as enhancing their talent.

Through an approach based on sustainability and consolidation of assets, the Social Actions and Youth Support program is meant to:

- Enhance the access to school and support the improvement of the school level;
- Infrastructure development and equipment of rural schools;
- Organization of various medical and surgical caravans;
- Support for healthcare facilities for persons with special needs (Down’s syndrome, autism, motor disabilities, cerebral disabilities, etc.);
- Capacity building of youth through professional training and soft skills;
- Merit scholarships to support brilliant students from disadvantaged backgrounds;
- Strengthening the capacity of associations.

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OCP ENTREPRENEURSHIP NETWORK:
DEVELOPING AN ENTREPRENEURIAL ECOSYSTEM
DEVELOPING AN ENTREPRENEURIAL ECOSYSTEM

Through its network dedicated to entrepreneurship, OCP Foundation aims to improve the Moroccan economy and create new opportunities for sustainable employment.

The approach of this program is based on four pillars:

- **STATE OF MIND**
  Program and actions of information, awareness, promotion and introduction to entrepreneurship

- **SKILLS**
  Program and actions of support and training in entrepreneurial skills

- **NETWORK**
  Program and actions that allow entrepreneurs to get out of their isolation, broaden their networks and improve their access to markets

- **RESOURCES**
  Program and actions that offer entrepreneurs the required resources, such as incubation, acceleration and funding of their businesses

KEY PROJECTS

- Host and main sponsor of MIT Global Startup Workshop 2014 in Marrakech: GSW has become the reference conference for the promotion of entrepreneurship internationally;
- Awareness and training in entrepreneurship in partnership with Injaz Al Maghreb (over 2,000 school children and high school students);
- Financing honor loans in Benguerir, El Jadida and Khouribga through Réseau Entreprendre Maroc;
- Supporting the national tour of Startup Weekend in universities and higher schools, for education and awareness about entrepreneurship;
- Supporting the acceleration program of the Morocco Startup Cup;
- Mentoring program for entrepreneurs in several Moroccan cities, in partnership with the Mowgli Foundation and ACO (OCP Executives Association);
- Supporting winning startups through national and international competitions;
- Supporting the organization of regional and national finals of international competitions;
- Supporting cooperatives and income-generating activities.
CULTURE AND HERITAGE:
FOR AN APPROPRIATION OF THE CULTURE AND HERITAGE
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The Culture and Heritage Program aims to contribute to the implementation of cultural projects dedicated to regions with low cultural offer, as well as the promotion of the national heritage, as strategic tools of human, economic and social development.

Its areas of intervention are as follows:

- **Key Projects**
  - A program to safeguard and develop the Marrakech Palm Grove, in partnership with the Mohammed VI Foundation for the Environmental Protection;
  - Digitizing the documentary heritage holdings of the National Library of the Kingdom of Morocco;
  - Safeguarding and recovering the national archival heritage of the Archives of Morocco;
  - Producing an anthology of «the Gnaoua people» in order to safeguard and transmit this Moroccan intangible cultural heritage;
  - The «Culture for All» program: Youth and mainstream cinema, theater and puppets, music, slam, urban cultures, shows;
  - Training workshops for local talents for an artistic and technical support and professionalization of young people of the new Moroccan scene.

- **Democratization of culture**: setting up a diversified, sustainable and adapted annual program
- **Discovery, support and professionalization of new talents**
- **Arts education dedicated to children through a targeted cultural program promoting the values of citizenship, sharing and openness**
- **Preservation and enhancement of national tangible and intangible heritage**
SHARING REFLECTION

OCP Policy Center is a Moroccan policy-oriented Think Tank whose mission is to contribute to knowledge sharing and to enrich reflection on key economic and international relations issues, considered as essential to the economic and social development of Morocco, and more broadly to the African continent. For this purpose, the Think Tank relies on independent research, a network of partners and leading research associates, in the spirit of an open exchange and debate platform.

By offering a «Southern perspective» from a middle-income African country, on major international debates and strategic challenges that the developing and emerging countries are facing, OCP Policy Center aims to make a meaningful contribution to four thematic areas:

- Agriculture, environment and food security;
- Economic and social development;
- Commodity economics and finance;
- “Global Morocco”, a program dedicated to understanding key strategic regional and global evolutions shaping the future of Morocco.

Through its support for OCP Policy Center, OCP Foundation is developing its research and reflection capacity.

www.ocppc.ma
MOHAMMED VI POLYTECHNIC UNIVERSITY AND BENGUERIR HIGH SCHOOL OF EXCELLENCE:
ON THE BENCHES OF EXCELLENCE
ON THE BENCHES OF EXCELLENCE

Mohammed VI Polytechnic University

The Mohammed VI Polytechnic University is a research and training institution, located at the heart of the Green City of Benguerir, which aims to become an academic center that would hoist Morocco among the great nations in the research and training areas.

Supported by OCP Foundation, the Mohammed VI Polytechnic University develops high-level teaching programs and is entirely consistent with the current national economic context, with the objective of contributing to the emergence of a genuine knowledge-based society in Morocco.

The University plans to host 12,000 students, supervised by 1,000 professors and researchers. The internationally-oriented university shows a strong orientation towards emerging countries and will initiate the establishment of a network with Moroccan universities.

BENGUIER HIGH SCHOOL OF EXCELLENCE

Located at the heart of the Green City of Benguerir and impregnated with a culture of sustainable development, the Benguerir High School of Excellence offers high school education and preparatory classes for engineering colleges, with the following scientific and technologic tracks: MPSI, HPIC, TSI.

The Benguerir High School of Excellence seeks to be a pool of talents that correspond to the profiles sought by major national and international colleges and universities.
Created in 2007, the MAScIR Foundation boasts research platforms in advanced technology sectors, such as nanotechnology, biotechnology, microelectronics and generates intellectual and industrial property in these sectors.

As part of the structuring project of the Mohammed VI Polytechnic University, deep synergies have been established with the MAScIR Foundation to:

MAScIR Foundation

- Support Mohammed VI Polytechnic University in training, research, expertise and supervision of students and researchers
- Contribute to the development of scientific and technical partnerships with national universities and research organizations

R&D Fund around phosphates

Following the recommendations of the first national R&D conference, held in 2012, to give new impetus to national research around phosphates, OCP has created a R&D Fund within OCP Foundation.

This Fund will contribute to funding research projects around phosphates and will adopt an open, competitive and transparent system through:

- Calls for projects
- Granting research awards
- Creation of academic chairs
- Establishment of joint laboratories involving OCP, Mohammed VI Polytechnic University and Moroccan research organizations
- Dissemination of research papers through magazines and conferences
from rural areas

350,000 beneficiaries per year

+70% of the beneficiaries are women and children

+65% from rural areas

100 master projects supported each year

+350 partners at local, national and international levels

For more information about the actions of the Foundation, you can download the Annual Reports available on the website at www.ocpfoundation.org
Rabat Design Center, Rue Mohamed Al Jazouli Irfane, Rabat, Morocco
www.ocpfoundation.org